



PR-Agentur-Berlin.de
by berIntelligence

Public Relations in Germany and Berlin

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PR Berlin

Publicity – Public Relations – PR Berlin

Your company, your services, your product needs publicity in Berlin, Germany and beyond.

To be the subject of discussion amongst niche consumers, target groups and the media is often much more effective than an advertising campaign.

Sustainability, word-of-mouth propaganda, trend-setting, informing and reacting.

PR Berlin – Your partner for Public Relations in Germany and Berlin:

1. We will make you known – in Berlin and beyond
2. We will keep them talking about you – in the Berlin scene, in the media, in the press
3. We will create a “buzz” on the internet – the subject of attention on websites and German web platforms aimed directly at your target group

...through our PR Berlin Package, customized for the capital city where we live and for its people who we know so well.

- **Scene propaganda in Berlin & Germany**

through “rough” texts, well-crafted slogans and designed with an “urban style” we appeal to gossips and trend-setters.

- **Press releases tailor-made for Berlin & Germany**

Your target group lives in Berlin, reads Zitty, Tipp, Kurier,

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[PR-Agentur-Berlin.de](#) - Eventelligence Ltd. · PR-Büro: Bossestraße 10 · 10245 Berlin · Germany

Telefon: +49.(0)30.293.8.197-10 · Fax +49.(0)30.293.8.197-29 · Freecall +800.11.88.44.00

[www.pr-agentur-berlin.de](#) · [mail@pr-agentur-berlin.de](#) · HRB: 106994B AG Berlin-Charlottenburg · UST-ID: DE 250754194



Mopo...we will get your release into these publications.

- **Topic research**

We know what moves Berlin and Germany and design our PR strategies accordingly. Successful and competent. PR in Berlin comes from us.

Berlin Publicity at a glance:

- **Start-Up PR Berlin (free)**

Our initial consultation is absolutely free for new entrepreneurs and start-ups which need PR to develop awareness in Berlin about their new venture.

During the consultation we will show you what we can do for you and what you can do yourself with regards to Berlin Public Relations. Together, we will analyze your target group and choose the basic means for delivering your message.

- **PR Berlin All-Inclusive**

We take over all of your Public Relations in Berlin and if you like, throughout Germany as well. Every 10 days we will keep your customers and target group up to date with well-crafted press relations keeping you and your activities in the public eye.

We provide you with a long-term PR strategy and get the press releases which we write for you into the media of your choosing. Through personal and telephone follow-ups, we get feedback about your current press release direct from the editorial offices of the publications you have chosen and make revisions if necessary.

- **PR Berlin Customized**

Our Copywriters in Berlin write claims and slogans that will impress Berliners, tourists and people “in the scene” – that is PR Berlin and our daily business. We look forward to your



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enquiry.

PR Berlin Consulting - Free

- Analysis of your current PR requirements in Berlin
- Analysis of target groups
- Introduction to ways and means for successful Public Relations in Berlin
- Advice about DIY PR

Our Start-Up Package for new entrepreneurs, start-ups and mid-sized companies in Berlin helping them to get the attention they need – only successful businesses keep our city on top and we are more than happy to assist at no charge.

With PR Berlin and Berlin PR, we will show you how you can put yourself at the centre of attention.

[Order PR Berlin Consulting](#)

PR Berlin all inclusive - EUR 300,00*

- Preparation of a PR strategy for Germany and Berlin
- Online placements (Online PR) on diverse Berlin and German websites and other topic-related sites
- Preparation of 3 press releases per month
- 2 review cycles
- Distribution to a maximum of 10 media in Berlin and 10 Public Relations media
- Announcement of press release to the editorial offices by telephone
- Follow-ups 2 days after receipt of the press release at the editorial offices
- Transfer of press release copy to you including all user rights

PR Berlin All-Inclusive – a mix of print, online and media public relations will get you into the conversation in Berlin - in the city magazines, the daily newspapers and the internet.

Designed for a quick and continued increase in your popularity,

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PR-Agentur-Berlin.de
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we get your press release to the editors and stay “on the ball” for you.

* Plus 19% VAT

[Order PR Berlin all inclusive](#)

PR Berlin customized: on request

- Slogans for Berlin and Germany
- Target group oriented wording
- Press and media contact to the city press and multimedia
- PR Events (-> Event Planners Berlin)
- Guerilla PR
- Targeting
- PR Consulting for breaking into the Berlin market
- Improvement of market position in Berlin

Berlin needs you and we will tell the city just that in clear and understandable language that your target group speaks.

We like to think “outside the box” and offer not only classic Public Relations Consulting for Berlin, but also consulting on effective “Guerilla PR” tactics.

[Enquire about PR Berlin Customized](#)

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Topic:

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