



Media Relations & Press Relations

PR Agency Berlin
Media Relations

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Online PR
Event Planners
Berlin

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Press and Media Relations

Press Releases +++++ Press Relations +++++
Press Distribution List +++++ Media Relations

We write positive, success-oriented, captivating press releases for you and can submit them upon request through our press distribution list. We familiarize ourselves quickly with the most complex topics and tailor the language and style according to your expectations. We incorporate your “wording” and create an article that is certain to get the undivided attention of your desired target group.

We currently provide Press and Media Relations in Germany and other services to the following sectors:

1. Tourism
2. Technology
3. Marketing
4. Pharmaceuticals
5. Lifestyle & Fashion
6. Education & Career
7. Retail (a wide variety of consumer products)
8. Service Industry

Our Press Distribution List and contacts to editorial departments have been developed over a long period to provide optimal placement for press releases.

Among others, we distribute to media in the following categories:

1. Weekly and monthly magazines (Der Spiegel, Zeit etc.)
2. Daily Newspapers (Sueddeutsche, Morgenpost etc.)
3. Business media (Financial Times, Manager Mag. etc.)

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4. Trade Journals (Event Partner, IHK, Stahl & Bau etc.)
5. Online PR outlets & internet media

We personally contact the editorial staff and generate interest through constant follow-ups. For us, successful press and media relations means personal contact with the media industry and the individual editors, in Germany.

We can also competently and reliably provide press releases that are as good as comprehensive news reports - on short notice for even the tightest budget.

We skilfully combine our Press and Media Relations in Gemany with a well-crafted claim from our Copywriters in Berlin – perfect wording always makes the headlines.

We are happy to work within even the smallest budgets and you can find our free guide on how to prepare your own press release here. We are, of course, pleased to take over the writing and distribution of your press release and look forward to your interesting topic.

Press Release Basic € 60,00*

- Press Release including topic research
- Max. 1 DIN A4 page (single-side)
- 3 review cycles
- Transfer of text and user rights

Professional press copy for the smallest budget. You provide us with the topic, we write and revise the article according to your request, you submit it to the media.

* Plus 19% VAT

Order Press Relations Basic

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PR-Agentur-Berlin.de - Eventelligence Ltd. · PR-Büro: Bossestraße 10 · 10245 Berlin · Germany

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www.pr-agentur-berlin.de · mail@pr-agentur-berlin.de · HRB: 106994B AG Berlin-Charlottenburg · UST-ID: DE 250754194



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Media Relations Standard EUR 150,00*

- Press Release including topic research
- Max. 1 DIN A4 page (single-side)
- 5 review cycles
- Transfer of text and user rights
- Distribution to 10 media of your choice

Our standard, because we want to read what we write in the current news. After you have approved the press release, we contact 10 media of your choice and submit the press release to them.

* Plus 19% VAT

Order Press Relations Berlin Basic

Press Relations Premium € 260,00*

- Press Release including topic research
- Max. 1 DIN A4 page (single-side)
- 5 review cycles
- Transfer of text and user rights
- Distribution to 15 media of your choice
- Announcement of your press release by telephone
- Follow-up after submission
- 1 review cycle after the follow-up

Our standard, because we want to read what we write in the current news. After you have approved the press release, we contact 10 media of your choice and submit the press release to them.

* Plus 19% VAT

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Topic:

[Press Relations, Media Relations](#)

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